

Be healthier and start saving today!



Enjoy product discounts

Get the health and fitness products you've been wanting with a little help from our member discount program – Blue365[®].

You're not just getting **exclusive discounts** on the latest fitness gear; you're also getting the tools and tips to keep you and your family healthy!

Exclusive discounts are offered in the following categories:

fitness • personal care • healthy eating
financial health • lifestyle • wellness

Sign up at blue365deals.com



BlueCross BlueShield
Kansas

Blue365

Why sign up for Blue365?



Live healthier

By signing up, you have exclusive access to savings on select products and services you can use to improve and maintain your health every day.



Enjoy family activities

Pass on your healthy lifestyle to your family or loved ones with vacations, gym classes and healthy meals and snacks.



It's effortless

Joining Blue365 is easy. And, taking advantage of the discounts is even easier. Deals are sent right to your inbox. Just click and save!

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